EXHIBIT AND SUPPORT PROSPECTUS

Second Annual Conference on Brain Metastases

Toronto Hilton Hotel
Toronto, Canada
August 13-15, 2020

Organized by the
SNO
The Society for NeuroOncology

In association with the AANS/CNS Section on Tumors

For more information, visit:
www.soc-neuro-onc.org
Join SNO in Toronto!

In partnership with the AANS/CNS Section on Tumors, the Society for Neuro-Oncology is delighted to invite you to participate in the Second Annual Conference on Brain Metastases, which is scheduled to be held August 13-15, 2020, in Toronto, Canada.

The scientific content of this unique event will offer outstanding keynote and plenary addresses on a range of timely topics on this complex and increasingly important area of cancer medicine. Topics to be addressed include basic and translational research, as well as a broad range of clinical practice topics including radiation therapy, surgery, chemotherapy, targeted therapy/immunotherapy, multimodality therapy and clinical trials. In addition to lectures from internationally recognized experts, conference participants will have opportunities to present their work – and to learn about advances made by others – through short oral presentation and scientific posters selected by the scientific review committee.

In addition to cutting edge multidisciplinary science, we expect the conference will provide an outstanding and unparalleled forum for networking and socialization with like-minded colleagues from around the world, as well as the opportunity to interact with exhibitors from SNO’s industry and non-profit partners.

Toronto is a world class city that is culturally diverse with outstanding attractions, superb restaurants and friendly locals. The city is easy to navigate, with a network of beautiful pedestrian pathways, world-class dining and an excellent transportation system. Against this backdrop, the conference will be an outstanding forum for networking and building lasting relationships with like-minded colleagues from around the world.

We look forward to seeing you in Toronto!

Priscilla Brastianos, MD  
Harvard Medical School

david shultz md, phd  
university of toronto

Paul Kongkham, MD, PhD  
University of Toronto

Rohan Ramakrishna, MD  
Weill Cornell Medicine  
Liaison from the AANS/CNS Section on Tumors
WHO WILL ATTEND?

This conference will bring together scientists and clinical professionals across several tumor types and disciplines including basic and translational science, oncology, radiation oncology, neurology, neuro-oncology, neurosurgery, pathology, medicine, and radiology, among others. It is expected that this multidisciplinary meeting will stimulate a collaborative environment to improve patient care.

Attendees will be comprised of neurosurgeons, neuro-oncologists, radiation oncologists, radiologists, residents, medical students, nurse practitioners, advocates and allied health professionals. This list is not exhaustive and the organizers expect all multidisciplinary professionals involved in the research and treatment of metastatic brain tumors will benefit from this valuable opportunity to engage with experts, gain new insights, and establish collaborations.

EDUCATIONAL OBJECTIVES

The Conference Planning Committee is developing a broad educational program that will address a wide range of topics, including:

- Optimal utilization of radiation
- Surgical advances
- Systemic therapy
- Multi-modality therapy
- Cutting-edge imaging techniques
- Understanding the management of leptomeningeal disease

ABOUT THE VENUE

Located in the center of Toronto’s urban downtown, the Hilton Toronto is close to all the city has to offer. The hotel is within minutes from major museums, art galleries, sports arenas and shopping. Toronto is host to some of North America’s most innovative and diverse culinary offerings. The nearby pedestrian-only Distillery District, set in re-purposed 19th century whisky distillery buildings and cobble stone lined streets, is home to bars, boutiques, art galleries and outside patios.

EXHIBITORS & SPONSORS

This unique educational event offers an unprecedented opportunity to promote the advances in metastatic brain tumors made by your company to this specialized, multidisciplinary group of healthcare professionals.

Your participation at this conference will bring you face-to-face with the key decision makers who are shaping the future of this rapidly evolving area of medicine.

The conference will have an extensive promotional campaign through direct mail, email broadcasts, and web exposure. The campaign will be ongoing, allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed.

The exhibition area will be integral to the conference. All breaks and meals will be held in the exhibit area immediately adjacent to the main ballroom, ensuring the highest level of exposure for your organization.

Please note that exhibit space is limited and will be assigned on a first-come, first-served basis!
# Exhibit & Support Rates

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>BRONZE ($6,000)</th>
<th>SILVER ($16,000)</th>
<th>GOLD ($26,000)</th>
<th>PLATINUM ($36,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-site Signage</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition in on-site program</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo in meeting app</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo on recognition slide during breaks</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo on back cover of program book</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Acknowledgment during conference opening</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Badge ribbons distinguishing support level</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Website logo with hyperlink</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary exhibit space</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary double booth space</td>
<td></td>
<td></td>
<td></td>
<td>•</td>
</tr>
<tr>
<td>Complimentary insert in registration bags</td>
<td></td>
<td></td>
<td></td>
<td>•</td>
</tr>
<tr>
<td>Premium placement in all meeting materials</td>
<td></td>
<td></td>
<td></td>
<td>•</td>
</tr>
</tbody>
</table>

## Exhibit Space Only

Exhibit spaces are available for $2,800 each. Space is limited and will be assigned on a first-come, first-served basis. One 6 x 2 foot skirted table and one complimentary exhibitor badge will be provided.

Exhibits will be open on both days of the Conference, with set up to take place in the afternoon of August 13 and teardown in the afternoon of August 15. Exhibits will be located near the educational sessions and therefore exhibitors will benefit from excellent exposure to conference attendees.

Additional equipment and services, including AV, internet access, telephone, etc., can be obtained through the hotel for an additional fee. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the conference.
YES! WE WISH TO PARTICIPATE IN THE SNO BRAIN METASTASES CONFERENCE AT THE LEVEL INDICATED BELOW:

- PLATINUM LEVEL $36,000
- GOLD LEVEL $26,000
- SILVER LEVEL $16,000
- BRONZE LEVEL $6,000
- EXHIBIT ONLY $2,800

COMPANY ____________________________________________
(as you wish it to appear on on-site materials)

Exhibit Representative

Name __________________________________ Title _________________________________

Company ________________________________________________________________

Street Address ____________________________________________________________

City ______________________________ State ________ Zip/Code ______________________

Country ______________________________

Phone __________________________________ Email _____________________________

Payment method: ___ MasterCard    ___ Visa ___ Amex   ___ Check

Card Number:_________________________________________ Exp. ___________ CV:________

Name on card:______________________________________________

Mail, fax or email this completed form with payment to:

Society for Neuro-Oncology
Attn. Megan Bell-Johnston
PO Box 273296
Houston, TX 77277
Phone: 713-526-0269
Fax: 801-421-0269
Email: megan@soc-neuro-onc.org

Terms and Conditions

ADDITIONAL EXHIBITOR REGISTRATION
One complimentary registration is included with the price of each exhibit space. Up to two (2) additional registrations per booth are available at a cost of $300 per badge.

ADDITIONAL SERVICES
Electricity, audiovisual and internet access are available through the hotel at the exhibitor’s expense. Items shipped to the hotel are the responsibility of the exhibitor.

REFUNDS/CANCELLATIONS
Cancellations received prior to July 1, 2020 will receive a full refund of the exhibit space fee, less a $250 administrative fee. Cancellations received on or after July 1, 2020 will forfeit all exhibit fees.

DISCLAIMER
The conference organizers do not endorse the commercial products, equipment, or services presented by exhibitors and/or financial supporters of this meeting.