Second Annual Conference on
CNS Clinical Trials &
Brain Metastases

August 11-13, 2022

Exhibit & Support
Prospectus

Join leaders from around the world for a unique educational event examining the neuro-oncology clinical trial landscape and stimulating clinical research with the goal of improving survival and QOL for patients with primary and metastatic CNS cancers.

This educational event is jointly sponsored by:

SNO
The Society for NeuroOncology

ASCO
American Society of Clinical Oncology
Knowledge Conquers Cancer

For detailed information on the conference, program, visit the SNO website:
soc-neuro-onc.org
The Second Annual Conference on CNS Clinical Trials and Brain Metastases, Co-Sponsored by SNO and ASCO, will be an interactive, interdisciplinary educational event focusing on primary and metastatic CNS malignancies. The goal of the Conference is to provide a deeper dive into the area of neuro-oncology clinical trials, and to understand how we can make more significant improvements in the survival and quality of life of patients with primary and metastatic cancers of the central nervous system. The meeting is scheduled to be live and in-person over the dates of August 11-13, 2022, in Toronto, Canada.

This unique educational event will address the needs of patients with glioblastoma and intracranial malignancy in general, both primary and secondary, and stimulate clinical research in these areas of great unmet clinical need. Research advocating new approaches, out of the box ideas and reforms in the area of neuro-oncology clinical trials will be presented and discussed. The structure will provide a forum that cuts across a large breadth of disciplines and emphasizes aspects of clinical trial design, statistics and interpretation of trial outcomes to develop a better understanding of why numerous glioblastoma and other neuro-oncology clinical trials do not achieve their ultimate objective of prolonging survival of patients and other meaningful clinical measures. In addition, the Conference will provide a forum that promotes collaboration and cross-fertilization of novel ideas between those invested in the care of patients with primary and secondary malignancies of the CNS.

Complementing the cutting-edge multidisciplinary science, we expect the Conference will provide an outstanding forum for networking and socialization with like-minded colleagues from around the world, as well as the opportunity to interact with exhibitors from industry and non-profit partners. Toronto is a cosmopolitan, diverse city with outstanding cultural attractions and world-class dining. The city is easy to navigate, with a network of beautiful pedestrian pathways and an excellent transportation system. Against this backdrop, the Conference will be an outstanding forum for networking and building lasting relationships with like-minded colleagues from around the world. We look forward to seeing you in Toronto!

Who Will Attend?

This unique conference will bring together scientists and clinical professionals across several tumor types and disciplines including clinical trials, translational science, oncology, radiation oncology, neurology, neuro-oncology, neurosurgery, pathology, medicine, and radiology, among others. It is expected that this multidisciplinary meeting will stimulate a collaborative environment to improve patient care in both primary and metastatic disease. Attendees will be comprised of neurosurgeons, neuro-oncologists, radiation oncologists, radiologists, residents, medical students, nurse practitioners, advocates and allied health professionals. This list is not exhaustive and the organizers expect all multidisciplinary professionals involved in the research and treatment of metastatic brain tumors will benefit from this valuable opportunity to engage with experts, gain new insights, and establish collaborations.

Educational Objectives

The Conference Planning Committee is developing a broad educational program that will address a wide range of topics, including:

- Optimal utilization of radiation
- Local therapies (e.g., surgery, radiation, LITT)
- Systemic therapy
- Multi-modality therapy
- Cutting-edge imaging techniques
- Understanding the management of leptomeningeal disease

About the Venue

Located in the center of Toronto’s urban downtown, the Hilton Toronto is close to all the city has to offer. The hotel is within minutes from major museums, art galleries, sports arenas and shopping. Toronto is host to some of North America’s most innovative and diverse culinary offerings. The nearby pedestrian-only Distillery District, set in re-purposed 19th century whisky distillery buildings and cobble stone lined streets, is home to bars, boutiques, art galleries and outside patios.

Exhibitors & Sponsors

This unique educational event offers an unprecedented opportunity to promote the advances made by your company to this highly specialized, multidisciplinary group of healthcare professionals. Your participation at the Conference will bring you face-to-face with the key decision makers who are shaping the future of this rapidly evolving area of medicine. The Conference will have an extensive promotional campaign through direct mail, email broadcasts, and web exposure. The campaign will be ongoing, allowing your company to be promoted as a key supporter as soon as your sponsorship is confirmed. The exhibition area will be integral to the Conference. All breaks and meals will be held in the exhibit area immediately adjacent to the main ballroom, ensuring the highest level of exposure for your organization.

Please note that exhibit space is limited and will be assigned on a first-come, first-served basis!
### Exhibit & Support Rates

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>BRONZE ($6,000)</th>
<th>SILVER ($16,000)</th>
<th>GOLD ($26,000)</th>
<th>PLATINUM ($36,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-site Signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in on-site program</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in meeting app</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on recognition slide during breaks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on back cover of program book</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Acknowledgment during conference opening</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Badge ribbons distinguishing support level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website logo with hyperlink</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary exhibit space</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary double booth space</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary insert in registration bags</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium placement in all meeting materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Conference Leadership

**WZK ’ZDKs,/Z^**
- Priscilla Brastianos
  - Harvard Medical School
- Mustafa Khasraw
  - Duke University

**WZK ’ZDKs,/Z^ > d**
- Adrienne Boire
  - Memorial Sloan Kettering Cancer Center
- Sarah Goldberg
  - Yale School of Medicine

**WZK ’ZDD /DW +dKs,/Z^**
- Carey Anders
  - Duke Cancer Institute
- Gelareh Zadeh
  - University of Toronto

**PROGRAMMING COMMITTEE**
- Evanthia Galanis
  - Mayo Clinic
- Vinai Gondi
  - Northwestern Medicine Cancer Center
- Sara Hurvitz
  - University of California
- Rupesh Kotecha
  - Miami Cancer Institute
- Emilie Le Rhun
  - University Hospital Zurich
- Nancy Lin
  - Dana Farber Cancer Institute
- Alireza Mansouri
  - Penn State Cancer Institute
- Minesh Mehta
  - Miami Cancer Institute
- Michael Platten
  - University Medical Center Mannheim
- Mei-Yin C. Polley
  - University of Chicago
- Solmaz Sahibjam
  - National Cancer Institute
- Hussein Tawbi
  - MD Anderson Cancer Center

### Exhibit Space Only

Exhibit spaces are available for $2,800 each. Space is limited and will be assigned on a first-come, first-served basis. One 6 x 2 foot skirted table and one complimentary exhibitor badge will be provided.

Exhibits will be open on both days of the main Conference, with set up to take place in the afternoon of August 11 and teardown in the afternoon of August 13. Exhibits will be located near the educational sessions and therefore exhibitors will benefit from excellent exposure to conference attendees.

Additional equipment and services, including AV, internet access, telephone, etc., can be obtained through the hotel for an additional fee. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the conference.
SECOND ANNUAL CONFERENCE ON CNS CLINICAL TRIALS AND BRAIN METASTASES

YES! WE WISH TO PARTICIPATE IN THE 2022 SNO/ASCO CONFERENCE ON CNS CLINICAL TRIALS AND BRAIN METASTASES

AT THE LEVEL INDICATED BELOW:

☐ PLATINUM LEVEL $36,000
☐ GOLD LEVEL $26,000
☐ SILVER LEVEL $16,000
☐ BRONZE LEVEL $6,000
☐ EXHIBIT ONLY $2,800

COMPANY
(as you wish it to appear on on-site materials)

Exhibit Representative

Name _________________________________________ Title _________________________________________

Company _______________________________________________________________________________

Street Address __________________________________________________________________________

City ___________________________________________ State ________ Zip/Code _________________________

Country _________________________________________

Phone ________________________________________ Email _________________________________________

Payment method:  ___ MasterCard    ___ Visa  ___ Amex   ___ Check

Card Number:_________________________________________ Exp. ___________ CV:________

Name on card:___________________________________________________________________________

Mail, fax or email this completed form with payment to:

Society for Neuro-Oncology
Attn. Megan Bell-Johnston
PO Box 273296
Houston, TX 77277
Phone: 713-526-0269
Fax: 801-421-0269
Email: partnerships@soc-neuro-onc.org

ADDITIONAL EXHIBITOR REGISTRATION
One complimentary registration is included with the price of each exhibit space. Up to two (2) additional registrations per booth are available at a cost of $300 per badge.

ADDITIONAL SERVICES
Electricity, audiovisual and internet access are available through the hotel at the exhibitor’s expense. Items shipped to the hotel are the responsibility of the exhibitor.

REFUNDS/CANCELLATIONS
Cancellations received prior to July 1, 2022 will receive a full refund of the exhibit space fee, less a $250 administrative fee. Cancellations received on or after July 1, 2022 will forfeit all exhibit fees.

DISCLAIMER
The conference organizers do not endorse the commercial products, equipment, or services presented by exhibitors and/or financial supporters of this meeting.