2023 SNO/ASCO
CNS Cancer Conference
Accelerating therapeutic discovery and advancing care of patients with primary and metastatic CNS malignancies
August 10-12, 2023
Hyatt Embarcadero Hotel
San Francisco, California

Exhibit & Support Prospectus
Join leaders from around the world who are accelerating therapeutic discovery of patients with primary and metastatic CNS malignancies.

This educational event is jointly sponsored by:

SNO
Society for NeuroOncology

ASCO
American Society of Clinical Oncology
Knowledge Conquers Cancer

For detailed information on the conference, visit the SNO website
www.soc-neuro-onc.org
The 2023 SNO/ASCO CNS Cancer Conference will focus this year on accelerating therapeutic discovery and advancing care of patients with primary and metastatic CNS malignancies. It will be a highly-engaging, interactive, interdisciplinary event. The primary goals are to stimulate basic, translational, and clinical research in CNS metastases; engage clinical researchers in innovative trial designs for primary and secondary CNS malignancies; and address the needs of patients with intracranial tumors. The meeting is scheduled to be live and in-person over the dates of August 10-12, 2023, in San Francisco, California.

This unique event will address the needs of patients with primary and secondary intracranial malignancy and will stimulate clinical research in these areas of great unmet clinical need. Research advocating new approaches, out of the box ideas and reforms in the area of neuro-oncology clinical trials will be presented and discussed. The structure will provide a forum that cuts across a large breadth of disciplines and emphasizes aspects of basic and translational research, clinical trial design, new therapeutic approaches and diagnostics in the treatment of CNS metastases. In addition, the Conference will promote collaboration and cross-fertilization of novel ideas between those invested in the care of patients with malignancies of the CNS.

The Conference will be held at the beautiful Hyatt Regency Embarcadero with stunning views of San Francisco Bay, the iconic Bay Bridge and the Financial District. New this year, join your colleagues for a private event at San Francisco’s Fisherman’s Wharf, Union Square and Chinatown. Against the backdrop of the vibrant city of San Francisco, the conference will involve an evening fun, food, exploration, and dancing. Friday evening at the world-renowned San Francisco Exploratorium, for an Evening at the Exploratorium, and enjoy cocktails, dinner, dancing and networking while you take your imagination out to play. In the heart of this vibrant city, the Conference will be an outstanding forum for networking and building lasting relationships with colleagues from around the world.

We look forward to seeing you in San Francisco!

**Educational Objectives**

- stimulate basic, translational, and clinical research in CNS metastases,
- engage clinical researchers in innovative trial designs for primary and secondary CNS malignancies, and
- address the needs of patients with intracranial tumors.

**About Activities and the Venue**

The Hyatt San Francisco Embarcadero Hotel is a luxurious and modern hotel located in the heart of this lively and diverse city, with stunning views of San Francisco Bay and the iconic Bay Bridge. There are many outstanding cultural attractions and world-class restaurants, and the hotel is conveniently located near many attractions including the Ferry Building, the Embarcadero, Alcatraz, Fisherman’s Wharf, Union Square and Chinatown. Against the backdrop of the vibrant city of San Francisco, the conference will provide an unparalleled platform to establish collegial relationships with other international professionals and share scientific results, explore new treatment paradigms, and connect with new collaborators. The social highlight of the meeting will take place Friday evening at the world-renowned San Francisco Exploratorium, and will involve an evening fun, food, exploration, and dancing.

**Who Will Attend?**

The 2023 SNO/ASCO CNS Cancer Conference — Accelerating therapeutic discovery and advancing care of patients with primary and metastatic CNS malignancies — will bring together scientists and clinical professionals across multiple disciplines including clinical trials, translational science, oncology, radiation oncology, neurology, neuro-oncology, neurosurgery, pathology, medicine, and radiology, among others. The unique program will provide a deeper dive into the basic science of brain metastases and neuro-oncology clinical trials to make significant improvements in survival and quality of life of patients with primary and metastatic cancers of the central nervous system.

Attendees will be comprised of neurosurgeons, neuro-oncologists, radiation oncologists, radiologists, residents, medical students, nurse practitioners, advocates and allied health professionals. The organizers expect all multidisciplinary professionals involved in the research and treatment of primary and metastatic brain tumors will benefit from this valuable opportunity to engage with experts, gain new insights, and establish collaborations.

Please note that exhibit space is limited and will be assigned on a first-come, first-served basis!
### Exhibit & Support Rates

(All rates are in USD)

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Bronze $6,000</th>
<th>Silver $16,000</th>
<th>Gold $26,000</th>
<th>Platinum $36,000</th>
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<tr>
<td><strong>On-site Signage</strong></td>
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<td><strong>Recognition in on-site program</strong></td>
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<td><strong>Logo on meeting website</strong></td>
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<td><strong>Logo on recognition slide during breaks</strong></td>
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<td><strong>Logo on back cover of program book</strong></td>
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<tr>
<td><strong>Complimentary registrations</strong></td>
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<td>2</td>
<td>3</td>
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<tr>
<td><strong>Acknowledgment at conference opening</strong></td>
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<td><strong>Badge ribbons distinguishing support level</strong></td>
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<td><strong>Website logo with hyperlink</strong></td>
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<td><strong>Complimentary exhibit space</strong></td>
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<td><strong>Complimentary double booth space</strong></td>
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<td><strong>Complimentary insert in registration bags</strong></td>
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<td><strong>Premium placement in all meeting materials</strong></td>
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### Exhibits Only

Exhibit spaces are available for $2,800 each. Space is limited and will be assigned on a first-come, first-served basis. One 6 x 2 foot skirted table and one complimentary exhibitor badge will be provided.

Exhibits will be open on all days of the main Conference, with set up to take place by mid-day on August 10 and teardown in the afternoon of August 12. Exhibits will be located near the posters, food areas, and educational sessions and therefore exhibitors will benefit from excellent exposure to conference attendees.

Additional equipment and services, including AV, internet access, telephone, etc., can be obtained through the hotel for an additional fee. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the conference.

### 2023 SNO/ASCO CNS Cancer Conference

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level supporters. Please see Appendix A for the Meeting Partner form.

#### HOSPITALITY SUITE $5,000 EACH
Supporter will host their guests throughout the conference in a private room. Support includes your branding at the entry to the hospitality suite and acknowledgement on signage outside the suite.

#### POSTER SESSION $10,000
The supporter will be recognized in the program and on signage during the poster session held during the conference. The supporter will be recognized throughout these well-attended, educational events.

#### REFRESHMENT BREAKS $5,000 EACH
Delegates will be appreciative of a refreshment break during the day. The supporter's logo and name will be featured prominently during the break and throughout the meeting.

#### TRAINEE REGISTRATIONS $10,000
Show your support for the next generation of pediatric neuro-oncology researchers. A special ribbon with the supporter's name will be affixed to all trainee name badges.

#### BREAKFAST $7,500 EACH
Attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

#### ON-SITE PROGRAM $10,000
Distributed to every attendee, the on-site program contains meeting highlights and schedule of events, and other meeting information. Your logo and corporate advertisement will remind members of your contribution long after the meeting is over.

#### REGISTRATION BAGS $7,500
In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

#### NECK LANYARDS $10,000
Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

#### INTERNET ACCESS $10,000
Always in demand, attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting on signage and in electronic communications.

#### EVENING AT THE EXPLORATORIUM $50,000
This event hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event occurs Friday evening at the Exploratorium.
Conference Leadership

PROGRAM CO-CHAIRS
Adrienne Boire
Memorial Sloan Kettering Cancer Center
Sarah Goldberg
Yale School of Medicine

PROGRAM CO-CHAIRS ELECT
Priya Kumthekar
Northwestern Medicine
Hussein Tawbi
University of Texas MD Anderson Cancer Center

IMMEDIATE PAST CO-CHAIRS
Priscilla Brastianos
Massachusetts General Hospital, Harvard Medical School
Mustafa Khasraw
Duke University

PROGRAMMING COMMITTEE
Stephen Bagley
University of Pennsylvania
Evanthia Galanis
Mayo Clinic Rochester
Vinai Gondi
Northwestern Medicine Cancer Center Warrenville and Proton Center
Jona Hattangadi-Gluth
University of California, San Diego
Sara Hurvitz
University of California, Los Angeles
Emilie Le Rhun
University Hospital Zurich, Switzerland
Nancy Lin
Dana Farber Cancer Institute
Minesh Mehta
Miami Cancer Institute
Josh Neman
University of Southern California, Los Angeles
Michael Platten
University Medical Center Mannheim
Solmaz Sahebjam
National Cancer Institute, National Institutes of Health
Debra Nana Yeboa
University of Texas MD Anderson Cancer Center

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SNO
Society for NeuroOncology

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YES! WE WISH TO SUPPORT THE 2023 SNO/ASCO CNS CANCER CONFERENCE AT THE LEVEL MARKED BELOW:

☐ Platinum ($36,000)
☐ Gold ($26,000)
☐ Silver ($16,000)
☐ Bronze ($6,000)
☐ Exhibit Only ($2,800)

WE ALSO WISH TO RESERVE ONE OF THE FOLLOWING SUPPORT OPPORTUNITIES:

☐ Hospitality Suite $5,000
☐ Refreshment Break $5,000 (each)
☐ Breakfast $7,500 (each)
☐ Registration Bags $7,500
☐ Internet Access $10,000
☐ Evening At The Exploratorium $50,000
☐ Trainee Registrations $10,000
☐ Program $10,000
☐ Neck Lanyards $10,000
☐ Poster Session $10,000

COMPANY __________________________________________________________________________________________
(as you wish it to appear on identification sign and listing)
Exhibit Representative
Name _____________________________________________ Title ______________________________________________
Phone _________________________________________ Email _________________________________________________
City ___________________________ Prov/State _____________________ Zip Code___________________
Country ______________________________________________________________________________________________
Payment method: ☐ MasterCard ☐ Visa ☐ Amex
Card #:_____________________________________ Exp._______________ CCV ___________

Mail, fax or email this completed form with payment to:
Society for Neuro-Oncology
Attn. Megan Bell-Johnston
PO Box 273296
Houston, TX 77277
Phone: 713-526-0269
Fax: 801-421-0269
Email: partnerships@soc-neuro-onc.org

Terms and Conditions
ADDITIONAL EXHIBITOR REGISTRATION
One complimentary registration is included with the price of each exhibit space. Up to two (2) additional registrations per booth are available at a cost of $300 per badge.

ADDITIONAL SERVICES
Electricity, audiovisual and internet access are available through the hotel at the exhibitor’s expense. Items shipped to the hotel are the responsibility of the exhibitor.

REFUNDS/CANCELLATIONS
Cancellations received prior to June 1, 2023 will receive a full refund of the exhibit space fee, less a $250 administrative fee. Cancellations received or on or after June 1, 2023 will forfeit all exhibit fees.

DISCLAIMER
The conference organizers do not endorse the commercial products, equipment, or services presented by exhibitors and/or financial supporters of this meeting.